



The Client

FDM Group are an international professional services company. With a focus on IT, they work “to bring people and technology together.”

The Problem

FDM Group wanted to make their graduate recruitment process more innovative and cost effective. Their objectives were to identify better fit candidates, broaden their talent pool, and improve the candidate experience.

The Solution

FDM Group decided to implement Yellow Hook Reef - our verbal reasoning measure - alongside other aptitude tests in the original process. Over 4,000 candidates completed the assessment.

The Results

Yellow Hook Reef was more accurate than other tests at predicting high scores at the interview and offer stage with no adverse impact. 40% of candidates who scored poorly in the interview could have been ‘sifted out’ by Yellow Hook Reef earlier in the process.

Find Out More

Get results like FDM Group and find out more about our game-based assessments by contacting support@arcticshores.com