



**SIEMENS**  
*Ingenuity for life*

## Case Study: Siemens UK

Transforming the early careers recruitment process with game-based assessments

### The Challenge:

Siemens UK wanted to attract and select top talent in their entry level roles with the onset of digitalisation in the organisation.

### Objectives:

- Improve the assessment centre pass rate
- Increase the number of female candidates
- Enhance candidate ratings of the Siemens application process

### Solution:

- Siemens UK implemented Cosmic Cadet - our game-based assessment measuring 13 cognition and personality traits
- Our in-house team of business psychologists worked with Siemens UK to understand what 'excellent performance looks like' in each role
- Existing employees completed the assessment and the data gathered was used to create a bespoke 'fit profile' to measure new candidates against

### Results

**65% increase**  
in assessment centre  
pass rate

**100% increase**  
in female progression to  
final stage

**85% positive**  
candidate feedback

Find out more and request a demo at [arcticshores.com](https://arcticshores.com)

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